

## Recommendations and Next Steps

Based on the data review and the input received from College stakeholders, we recommend the strategic plan presented below for Dodge City Community College for the years of 2020 through 2025.

<b>Dodge City Community College Strategic Plan, 2020 – 2025</b>		
<b>Priorities</b>	<b>Objectives</b>	<b>Metrics</b>
<b>Increase enrollment</b>	Increase enrollment among recent graduates of area high schools	Percentage of graduating classes of area high schools enrolling at DCCC within the year following graduation; <b>Target:</b> 20% in first year, an increase of 2% each year for each year afterward
	Increase enrollment in online classes	Number of class sections offered online <b>Target:</b> 15 new online sections offered each year
		Number of new courses offered online <b>Target:</b> a minimum of eight new online courses offered in the first year, a minimum of four new online courses offered each year afterward
		Enrollment in online classes <b>Target:</b> 300 additional online enrollments each year
	Increase enrollment of non-traditional (returning adult) students	Number of non-traditional students (age 25 or older) enrolled at DCCC in credit or non-credit classes; <b>Target:</b> 200 non-traditional students in first year, an increase of 10% per year for each year afterward
	Increase numbers of classes offered on-site at area employers	Number of classes (credit or non-credit) offered on-site at employers; <b>Target:</b> 5 classes in first year, an increase of 1 class per year for each year afterward
	Increase intentional recruiting of international students	Number of international students enrolled at DCCC; <b>Target:</b> 10 international students in first year, an increase of 5 international students per year for each year afterward
<b>Improve community engagement</b>	Increase service learning opportunities for students	Number of students involved in service learning; <b>Target:</b> 45 students in first year, an increase of 30 students per year each year afterward
		Number of faculty members including service learning in their classes;

		<b>Target:</b> 3 faculty in first year, an increase of 2 faculty members per year each year afterward
	Increase continuing education and community education opportunities	Number of continuing education and/or community education classes offered; <b>Target:</b> 5 classes in first year, an increase of 5 additional classes per year each year afterward
	Increase contract training in partnership with area employers	Number of area employers working with the college for contract training; <b>Target:</b> 5 employers in first year, an increase of 1 employer per year each year afterward
		Number of contract training classes offered; <b>Target:</b> 5 classes in first year, an increase of 1 class per year each year afterward
	Increase outreach to area employers to identify skills needed in future employees	Number of advisory board meetings held with area employers to discuss skill needs in their industry; <b>Target:</b> each workforce program at the College will hold two meetings of the program advisory board each year
	Increase cultural offerings on campus (art exhibits, music and theater performances)	Number of art exhibits, music performances, and theater performances (plays, etc.) held on campus; <b>Target:</b> 5 performances in first year, an increase of 1 performance per year each year afterward
<b>Add new programs</b>	Add workforce and technical education programs to serve the needs of local, regional, and national employers	Number of new workforce/tech ed programs added; <b>Target:</b> 2 new programs per year
	Add new programs to support the baccalaureate degrees offered by the University Center	Number of new programs added with articulation into University Center baccalaureates; <b>Target:</b> 1 new program per year