2013 Strategic Plan Task List

1. 21st Century Learning

1.1. Strengthen iPad initiative

1.2. Increase the number of courses delivered through alternative methods

1.3. Build a culture of innovation

1.4. Increase use of digital content in courses

2. Strengthen institutional finances

2.1. Increase giving

2.2. Increase grant funding

2.3. Maintain enrollment growth

2.4. Improve the marketing plan and dedicate more resources to marketing

2.5 Expand international online programs

3. Facility and construction management

3.1. Execute the facilities master plan determined by the Dodge City Community College Board of Trustees and continue to update

4. Provide quality educational programs and promote student success

4.1. Strengthen student achievement in general education and transfer courses

4.2. Improve the enrollment, retention, completion, and/or transfer rates among targeted segments

4.3. Strengthen student competencies in technical skill areas required by the needs of the workplace

5. Provide high quality student support services that promote quality of life and achievement

5.1. Integrate financial operations among Business Office, Student Support Services and Financial Aid

5.2. Increase student engagement with DCCC

5.3. Strengthen registration and advising process

6. Strengthen workforce development

6.1. Increase industry training

6.2. Increase internships and apprenticeships

6.3. Develop stackable credentials

7. Strengthen community engagement activities

7.1. Increase number of community members visiting campus

7.2. Increase number of faculty and staff volunteering in the community

7.3. Increase number of students volunteering in the community

7.4 Strengthen relationship with the Hispanic community

8. Be a data-driven institution

8.1. Identify student support needs

8.2. Identify levels of student satisfaction of support and auxiliary services

8.3. Determine business and industry needs

8.4. Identify stakeholder satisfaction

8.5. Establish benchmarks

8.6. Make data more available

8.7. Increase data processing / research staff