

# **PRESS RELEASE**

## **The DC3 Foundation Hosts Successful Auction & Kicks Off #GivingTuesday**

For the second year in a row, the Dodge City Community College Foundation & Western Plains Gala Dinner & Auction was a huge success! With a theme of "Mission 007" and James Bond, the evening of Saturday, November 2<sup>nd</sup> proved to be a fun night as many guests came dressed as their favorite Bond characters.

The event, which was hosted by the DC3 Foundation on campus at the Student Activity Center, helped raise proceeds for DC3 scholarship programs and for the DC3 Foundation through both live and silent auctions, as well as other fun activities.

This year's silent auction had many more items than last year, and excitement was so high by the end of the live auction, a few last-minute auction items were added into the fun. As a result, the event fundraising goal of \$100,000 was nearly met.

"There were really nice items that were auctioned off this year," said Christina Haselhorst, DC3 Foundation Director. "G & G Car and Truck Supercenters donated a nice used car. We had tickets to community theaters in Wichita, KU basketball packages, a vacation home in Florida, a Colorado get-away, an amazing handmade picnic table from our DC3 Building Trades students, and much, much more. It was a huge success," she stated.

"People and businesses from the Dodge City community have been very generous and supportive by donating all kinds of worthwhile items or by volunteering for our auction," Haselhorst said. "Simply thanking them doesn't seem like enough. We have been working very hard to reinvigorate the auction since 2018 and are excited to see such growth over the past year."

Haselhorst continued, "Also, the willingness of our student volunteers to help out for the evening was more than I could have asked for. They were amazing, and I've heard many compliments from attendees regarding the presence of our DC3 students. After all, they are the reason that we all do what we do here at DC3."

Additionally, the DC3 Foundation Auction Committee again honored a local resident with the Carl & Linda Bjork Ford Countian of the Year Award. This award was given last year to the Bjorks of Dodge City for their years of volunteerism to the college and the community.

This year's recipient was Dr. R.C. Trotter for his decades of dedication to the athletes of DC3, and to the communities of Dodge City, Ford County, and the region. After accepting the award, Dr. Trotter emphasized to the attendees how important DC3 is to the community of Dodge City and the surrounding area.

Although this year's dinner and auction is now behind them, Director Haselhorst stated that the Foundation isn't going to be sitting still for very long.

"The Giving Tuesday event is coming up on December 3, 2019, and our social media campaign is in full swing," she said. "Traditionally, after Black Friday, Small Business Saturday, and Cyber Monday, Giving Tuesday is celebrated as a global campaign to encourage giving back to favorite charities and organizations that make a difference in the lives of others."

This year, Facebook is matching donations dollar for dollar on a first-come, first-served basis, up to \$7 million (or \$100,000 per charity) for every dollar donated on December 3, 2019, through Facebook and their charitable platform, Network for Good.

"Since all processing fees are being covered, that means 100% of your donation will go directly to the DC3 Foundation," Haselhorst said. "Mark your calendars, log on to Facebook on December 3rd, and donate on our page!"

For more information, please contact the DC3 Foundation office at [foundation@dc3.edu](mailto:foundation@dc3.edu) or at 620-225-9541.